Get the insights you need to make Al truly benefit your workforce



Artificial intelligence has quickly evolved from a futuristic concept to a versatile workplace tool, igniting widespread discussion—and plenty of misconceptions.

To keep you ahead of the curve and help you see how Al can best serve your people, we're setting the record straight on five big fallacies about Al and the workplace.

## Myth 1

## Al will cause widespread unemployment

One of the most pervasive myths about Al is that it will decimate the workforce. But the opposite is apt to be true.

45%

of Gen Z knowledge workers worry that Al will eradicate their jobs<sup>1</sup>

### than it destroys A recent study revealed that AI tools like ChatGPT

Fact: Al will likely create far more jobs

can help bridge skill gaps, enhancing the capabilities of less knowledgeable workers and boosting efficiency for seasoned professionals.<sup>2</sup> Copilot in Windows also frees up valuable employee time by automating administrative tasks, freeing workers to focus on strategic initiatives that drive individual and organizational growth.

value tasks and prioritize more meaningful work.

Ultimately, Al is poised to help people offload lower-

72% of business leaders believe AI will help them offload tedious tasks1

# Myth 3

## Al demands an IT overhaul

existing IT infrastructure.

Those businesses that

Despite what you might've heard, integrating Al into workflows doesn't require a complete overhaul of

of Windows 11 Pro, including Copilot in Windows, reported 250% ROI in just six months.3 Fact: Familiar platforms can drive easy and

implemented the Al offerings

### cutting-edge tech through an intuitive interface. By allowing teams to tap into new capabilities within a familiar platform, IT can be a hero without a lot of

The new HP AI PCs running Windows 11 and the latest Intel® Core™ Ultra processors make it easy to access

extra effort and stress. Intel® Core™ Ultra processors featuring NPU engines also mean these HP AI PCs, such as the EliteBook 1000 series, can extend battery life, boost productivity, and enhance collaboration, packing a powerful punch of added benefits. Copilot in Windows makes users 44% more accurate and

26% faster in all tasks.4

## Not all businesses

Myth 5

effective Al adoption

### From accelerating innovation to empowering the workforce to reclaim time, Al is quickly becoming a game-changer for employees and companies of every size across industries.

Waiting to implement Al could be a costly mistake.

can benefit from Al

Over 90% of business owners said Al made their company more successful by reducing manual mistakes, driving

faster growth, and giving them

Fact: The right tech providers can help you

more time in their week.6

capitalize on Al Trusted tech providers can partner with you to deliver clarity and assistance. They can create a tailored roadmap to help everyone in your business make the most of Al-from top management to remote workers. And with partners like Intel, which is engaging over 100 ISVs to optimize a wide variety of cutting-edge tools for Intel® Core™ Ultra processors, your users can

handle anything.

# Myth 2

## Workers can easily employ Al tools on their own

When it comes to leading the Al charge, some leaders

of knowledge workers believe senior leaders are responsible for leveraging AI to

boost workplace success1

### To effectively leverage Al, employees need more than just access-they require clear guidance. IT teams

strategic Al implementation

Fact: Employees rely on leaders for

must be able to equip workers with the right Al tools and ensure thorough training for optimal use. The right training will cut confusion and frustration.



### Al will make devices less secure

Myth 4

### While Al-enabled threats and on-device Al activity are turning endpoints into prime targets, that doesn't mean Al PCs will be less secure than traditional PCs.

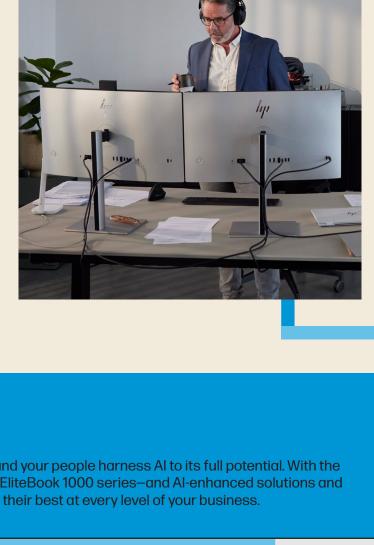
Fact: AI PCs fortified with hardwareenforced protections can instantly block

Zero-trust hardware can stop sophisticated Al and non-Al threats in their tracks. By choosing HP Al PCs with embedded security at the chip level, IT teams

fast-evolving threats

of employees embrace generative AI but lack trusted data and security skills<sup>5</sup>

can cut out one major concern and even future-proof devices against advanced quantum computing attacks.



Harness AI to its full potential As a proven technology partner, HP stands ready to help you and your people harness Al to its full potential. With the new state-of-the-art HP AI PCs-including the groundbreaking EliteBook 1000 series-and AI-enhanced solutions and services, we'll help you and your team members feel and work their best at every level of your business.

### EXPLORE HOW HP AI PCs CAN EMPOWER YOUR WORKFORCE TO THRIVE IN WORK AND LIFE

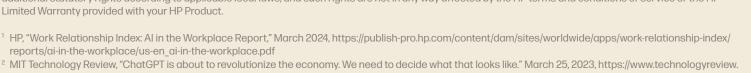
hardware on a four-year cycle; and migrates the entirety of its workforce to Windows 11 devices.

protection is available at no additional cost for users with an Entra ID with an enabled, eligible Microsoft 365 license.

additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

reports/ai-in-the-workplace/us-en\_ai-in-the-workplace.pdf





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- <sup>2</sup> MIT Technology Review, "ChatGPT is about to revolutionize the economy. We need to decide what that looks like." March 25, 2023, https://www.technologyreview. com/2023/03/25/1070275/chatgpt-revolutionize-economy-decide-what-looks-like/ <sup>3</sup> Commissioned study delivered by Forrester Consulting "The Total Economic Impact™ of Windows 11 Pro Devices," December 2022. Note: quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue; has 2,000 employees; refreshes

4 Microsoft, "What Can Copilot's Earliest Users Teach Us About Generative AI at Work?" November 15, 2023, https://www.microsoft.com/en-us/worklab/work-trend-

index/copilots-earliest-users-teach-us-about-generative-ai-at-work/ 5 Salesforce, "61% of Workers Embrace Generative AI, but Lack Trusted Data and Security Skills," June 12, 2023, https://www.salesforce.com/news/stories/ generative-ai-ethics-survev/ <sup>6</sup> U.S. Chamber of Commerce, "Al Tools That Can Help You Start, Run, and Grow Your Small Business," January 19, 2024, https://www.uschamber.com/co/run/

technology/how-ai-benefits-businesses#:~:text=There's%20no%20shortage%20of%20ways,required%20for%20better%20decision-making Microsoft and Windows are trademarks of the Microsoft group of companies.

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Copilot in Windows (in preview) is available in select global markets and will be rolled out to additional markets over time. Learn more. Copilot with commercial data

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