



The ultimate power move

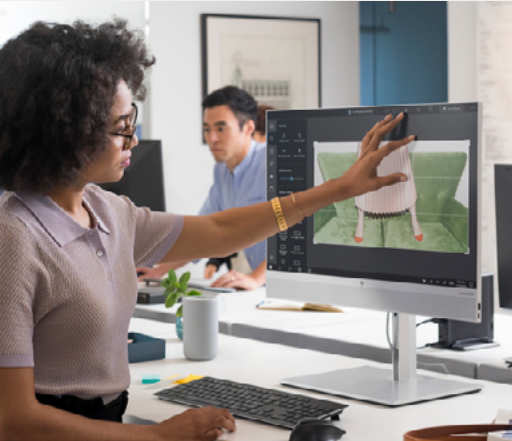
Desktops are simply better for some jobs.

Whether in or out of the office, there are some employees who are best served by a desktop. People who regularly work with graphics or crunch numbers benefit greatly from desktop advantages like:

- 1 Capacity for more power and performance
- 2 Ability to upgrade and expand as demands increase
- 3 Ease of setting up a customized, dedicated workspace
- 4 Lower total cost of ownership

How to spot a desktop candidate

Consider a desktop if you are outfitting the people described below.

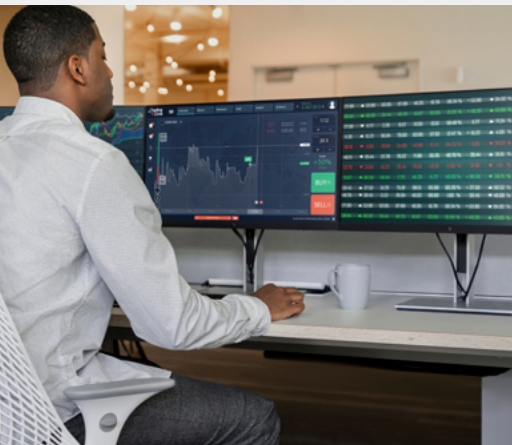


POWER USERS

Power users deal in graphics, video, audio, and interactive technologies. They design presentations, communications, experiences, and more.

Telltale programs/tools:

- Adobe Creative Suite
- Microsoft PowerPoint
- CAD programs
- Wacom tablets



DATA CRUNCHERS

Data crunchers flip between different programs simultaneously. They likely run enormous spreadsheets, use financial software, or handle procurement.

Telltale programs:

- Accounting software
- Microsoft Excel



OFFICE EXECS

Execs want a permanent, ergonomic home office setup. They need more screen space to review spreadsheets. They want better, immersive collaboration tools to make their home office function like corporate headquarters.

Telltale programs:

- Adobe Acrobat®
- Microsoft: Excel, Teams, and PowerPoint



A customized home workspace

Work-from-home does not necessarily equal working on-the-move. While there are those WFH setups at the dining room table that must give way to actual dining each evening, a desktop can be the central element in a well-outfitted, stationary home workspace.

How a desktop helps



RECLAIM YOUR DESK

Desktops can be under the tabletop, or built into the back of a monitor. They can be slimline and take up no more space than a dock. They can reduce clutter and free up space for useful resources like a multiple-monitor setup.

PLENTY OF PORTS

Desktops offer all the ports needed to outfit a space with a full-sized keyboard, dual monitors, speakers, and other accessories that help people feel and work their best.

ERGONOMIC

A dedicated workspace can be set up properly, creating comfort and a better work experience. It's just as important to do this in WFH settings as it is in the office.

Select from the world's most secure and manageable PCs.¹

For those employees best served by a desktop at home or in the office, start off on track with the right security approach. HP Elite PCs are built with hardware-enforced security features and layers of protection below, in and above the OS to proactively prevent threats and to quickly recover in the event of a breach.



HP EliteDesk 800 Series

Designed for performance and multitasking required by today's increasing workload, wherever work is.



HP EliteOne 800 Series

Elevate expectations with powerful and secure AiO solutions for those on the front lines of business.

A smart value

According to a recent PC World article, "At the same price point, a typical laptop might have less RAM and a smaller hard drive than a similarly priced desktop PC, and it will also have a less powerful graphics card."² HP ProDesk desktops meet the everyday needs of a business with a smart financial investment in expandable desktop PCs.



HP ProDesk 400 Series

Meet the everyday needs of your growing business with a smart financial investment in expandable desktop PCs.



HP ProDesk 600 Series

A family of adaptable business PCs with the perfect combination of performance, expandability, and affordability.

For help providing the right fit, contact your HP rep today.

¹ Based on HP's unique and comprehensive security capabilities at no additional cost among vendors on HP Elite PCs with Windows and 8th Gen and higher Intel® processors or AMD Ryzen™ 4000 processors and higher; HP ProDesk 600 G6 with Intel® 10th Gen and higher processors; and HP ProBook 600 with AMD Ryzen™ 4000 or Intel® 11th Gen processors and higher.

² PC World, Buyer's Guide: Desktop PC vs Laptop, 2019: https://www.pcworld.idg.com.au/article/360605/buying_guide_desktop_pc_vs_laptop/

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